



Christopher Pinches

KEY SKILLS

Digital & Web Design, Creative Direction, Brand Creation, Core Creative, Illustration, Mobile App Design, Infographics, UX / UI Design, User Journeys, Persona profiles, Card sorting, Wireframing, Agile methods, Invision.

PINCHES Jan 2014 / Present

Founder & Creative Director of Pinches; clients including **Purplebricks.com**, **Dunlop**, **Mysinglefriend.com**, **Ethos**, **Moonpeel**, **Virgin Trains**, **Vannin Int.**, **Compare the Meerkat**.

INTERACT Jan 2013 / Jan 2014

Creative Lead at Interact Intranet. Responsible for realignment of the new brand across digital and offline.

COGENT ELLIOTT Oct 2011 / Dec 2012

Digital Designer - Now specialising purely in digital design for the UK's No. 1 Integrated Agency on a number of big brand clients including **Red Spotted Hanky**, **Halfords**, **Club Med** and **Subway**. Also involved in pitch wins for NFU, Man Utd, VK and GE international.

STANDOUT Dec 2010 / Oct 2011

Senior Web Designer - Fronted design for new brands sites which went down really well for **Quaker Oats**, **Copella Apple Juice**, **Dodson & Horrell** & **Hildon Water**. Acquired an understanding of how to work effectively with big brands. Long and thorough design process for every project involving extensive research, wireframing and moodboards.

IN.HOUSE.MEDIA Mar 2009 / Dec 2010

Lead Creative Web Designer - Took the web design process from start to finish working closely with clients. Also worked on front end build of all my designs. + Networking / Blog Writing / Email Template Design + Build

EASISERV.COM/VENTURIAN MEDIA

Dec 2007 - Mar 2009

ICEBERG MARKETING

July 2006 / Oct 2007

FULL FAT CREATIONS

Sept 2005 / June 2006

QUALIFICATIONS

BA Hons Graphic Design 2.1

BTEC Diploma with Merit in Foundation Studies (Art & Design)

A-Levels June 2001

A-Art & Design B-English Lit. C-Design Technology

GCSE's June 1999

A x5 B X2 C X2

REFERENCES

[Sarah Guest, VP, Marketing at Interact](#)

"Chris is a brilliant creative designer who I wouldn't hesitate to recommend to anyone. His ability to take a basic brief and create something brilliant is a credit to his complete dedication to his profession. He is extremely talented, driven and will work with you closely to create a high level of work."

LINKED IN RECOMMENDATIONS

[linkedin.com/in/chrispinches](https://www.linkedin.com/in/chrispinches)